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October 15, 2026

SENT VIA EMAIL: [REDACTED]

FEDERAL EXPRESS (OVERNIGHT): [REDACTED]
AND REGULAR U.S. MAIL

[REDACTED]

**Re: BocaNewsNow.com / Metro Desk Media, LLC
Demand to Cease and Desist**

Dear [REDACTED]

This law firm serves as outside general counsel to Woodfield Country Club Homeowners' Association, Inc. (the "Association"). In our capacity as such, on October 11, 2026, BocaNewsNow.com published an article entitled "TRAFFIC ALERT: From Woodfield's Facelift in Boca Raton to I-95, Expect Problems Everywhere This Week" (the "Article").

DEMAND TO CEASE AND DESIST

The Article expressly states: "We may soon publish the name and phone number of everyone who lives in Woodfield so you can share your feelings about their facelift." That statement is an express threat to expose the personal information of an entire residential community of 1297 lots for the avowed purpose of directing members of the public to contact individual residents about a roadway and construction issue for which those residents bear no individual responsibility. The threat is reckless, coercive, gratuitously inflammatory, and wholly beyond the bounds of responsible journalism. It foreseeably invites unwanted communications, harassment, intimidation, and potential threats to the privacy and safety of Woodfield residents and their families.

The Article further represents, expressly or by necessary implication, that BocaNewsNow.com already possesses, has compiled, or has the present ability to obtain the residents' names and telephone numbers. The Association therefore demands that BocaNewsNow.com and Metro Desk Media, LLC immediately cease any use, compilation, publication, distribution, transmission, or disclosure of resident information for the purpose stated in the Article or for any substantially similar purpose.

Florida law recognizes the serious harm caused by willful, malicious, and repeated electronic conduct directed at specific persons. *See* § 784.048, Fla. Stat. Nothing about the traffic conditions

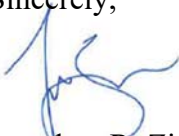
described in the Article creates a legitimate need to publish a community-wide list of private residents' personal contact information or immunizes conduct undertaken to expose those residents to targeted hostility.

Accordingly, the Association demands that BocaNewsNow.com and Metro Desk Media, LLC, no later than **5:00 p.m. on October 19, 2026**: (1) permanently delete the Article in its entirety; or, at an absolute minimum, remove the threatened disclosure and publish an immediate and conspicuous retraction stating that no Woodfield resident's personal information will be published or disseminated; (2) confirm in writing that you nor any of your employees, agents, contractors, affiliates, sources, or other persons acting in concert with you will publish, disclose, distribute, transmit, post, sell, furnish, or otherwise disseminate any Woodfield resident's nonpublic personal information; (3) cease and desist from encouraging or facilitating targeted and harassing contact with Woodfield residents or security personnel; and (4) preserve all documents, communications, drafts, recordings, source materials, databases, lists, analytics, electronically stored information, and other evidence concerning the Article, the threatened disclosure, and the source, acquisition, possession, or use of any Woodfield resident information.

If BocaNewsNow.com, Metro Desk Media, LLC, or any affiliated entity or responsible person publishes, discloses, disseminates, or otherwise releases any private or personal information concerning any Woodfield resident, the Association will pursue any and all available legal and equitable remedies against every responsible person and entity, including immediate and emergency injunctive relief and claims for all recoverable damages, costs, and attorneys' fees, without further notice. Nothing contained herein constitutes a waiver of any right, claim, remedy, or defense of the Association, all of which are expressly reserved.

GOVERN YOURSELVES ACCORDINGLY!

Sincerely,

A handwritten signature in blue ink, appearing to read 'J. Zim', is written over the printed name.

Jonathan R. Zim
For the Firm

JRZ/jc